

Promotional Opportunities

FULL STEAM AHEAD--ALL YEAR LONG!

Gain greater exposure and visibility while demonstrating your support of PTA throughout the year.

Express Train Awards Sponsor \$10,000.00 (One Opportunity)

- Full page recognition in our State convention and dinner programs (June 8-9, 2018).
- Logo on all convention and dinner signage.
- Recognition on rolling PowerPoint display at State PTA Awards Ceremony June 9, 2018
- Logo placement on AZ PTA website as a Friend of Arizona PTA for one year
- Logo placement on AZ PTA PTA Day at the Capitol marketing materials
- Recognition as an Express Train Awards Sponsor in AZ PTA Weekend Update for 6 months sent to 20,000+ members.
- Featured as a sponsor on our mobile app
- Logo placed on Advocacy Award presented to our 2018 Champion for Children Award Winner
- Time granted to address delegates and attendees during both Convention delegate luncheons and Awards Ceremony.
- Table for 10 at State PTA Awards Ceremony June 9, 2018

All-Aboard Sponsor \$7,500.00

- Half-page recognition in State PTA Convention and dinner programs
- Logo on all State convention and dinner signage
- Recognition on rolling PowerPoint display at State Convention Awards Ceremony June 9, 2018
- Logo placement on AZ PTA website as a Friend of Arizona PTA for one year
- Recognition as All-Aboard Sponsor in AZ PTA Weekend Update for 3 months sent to 20,000+ members.
- Placement of marketing materials in convention delegates bags.
- Logo on all pictures produced at award dinner photo booth
- Table for 10 at State PTA Convention Awards Ceremony June 9, 2018.

Conductor Sponsorship \$5,000

- Full page recognition in State Convention program (June 8-9, 2018)
- Recognition on rolling PowerPoint displays
- Logo on convention signage
- Logo placement on website as a Friend of Arizona PTA for one year
- Recognition as a Conductor Sponsor in AZ PTA Weekend Update for 3 months.
- 10 Minutes speaking time to address delegates during 1 (one) Convention delegate luncheon.
- Table for 6 at both delegate luncheons June 8-9, 2018.

Healthy Engineer Sponsor \$3,500.00

- Half page recognition in State convention program (June 8-9, 2018)
- Logo on Healthy Lifestyles Grant applications and awards.
- Logo placement on AZ PTA website as a Friend of Arizona PTA for one year
- Recognition as Healthy Engineer Sponsor in AZ PTA Weekend Update for 8 weeks sent to 20K+ subscribers
- One complimentary exhibit table at State PTA Convention June 8-9, 2018
- Table for 4 at State PTA Awards Ceremony June 9, 2018

Big Boys Sponsor \$2,500.00

- Logo on Male Engagement grant applications and awards
- Half-page recognition in Arizona PTA Convention awards ceremony program
- Logo on all Arizona PTA convention awards dinner signage
- Recognition on rolling PowerPoint display at Awards Ceremony
- Logo placement on AZ PTA website as a Friend of Arizona PTA for one year
- One complimentary exhibit table during Arizona PTA Convention June 8-9, 2018
- Table for 4 at State PTA Awards Ceremony June 9, 2018